

Don't be surprised if you forget that you're at an events facility when visiting the Palmer Events Center. Since Palmer is nestled in the middle of Butler Park, you can step out of a meeting, expo, or gala and instantly be surrounded by a gorgeous urban park. At Palmer, you have the freedom and flexibility to take advantage of an award winning facility and a remarkable area of Austin.

The City of Austin owns Butler Park and established it in 2007 to be an environmentally friendly area. The land is irrigated using non-potable water from Lady Bird Lake (formerly Town Lake) – a dammed up section of the Colorado River.

One look northward from the Palmer Events Center tells you that you are in a truly special place. A gorgeous, unobstructed view of the Austin skyline awaits those who take advantage of this magnificent facility. Completing the tableau are unparalleled views of Town Lake Park and Lady Bird Lake.

Located across Riverside Drive, north of Palmer Events Center, is Town Lake Park. Town Lake Park borders Lady Bird Lake. Many outdoor festivals and concerts claim Town Lake Park as their home. The famous Austin City Limits Music Festival attracts thousands of people every fall to Zilker Park, located on the south end of this expansive park. During the summer, the Austin Symphony also conducts a "Concerts in the Park" series. The lake itself is perfect for kayaking, rowing and other sporting activities.

A 10.1 mile hike and bike trail runs along Lady Bird Lake and is loved by Austinites and visitors alike. Not only does it cater to the active Austin lifestyle, it's also a great place to check out some of what makes Austin so unique. Stop under the Congress Avenue Bridge on a summer evening and you are sure to see nearly 1 million Mexican free-tailed bats (North America's largest colony) flying out from the bridge's infrastructure to begin their nightly outing for food.

Another popular spot along the trail is the Stevie Ray Vaughan statue. Vaughan, an Austin original and arguably the greatest guitarist of his generation, passed away in 1990. He is immortalized just a short walk from the Palmer Events Center at Auditorium Shores.

All of this and more is just a few steps away from your event at the Palmer Events Center.

*Updated September 2012*

